



ali

Favorite Characters



Weights

regular





The letters of 'Ali' are created from vertical and horizontal rectangles modulated using soft angles. The block forms are laid out as if on a grid, recalling the schematization of text columns on a page.

The idea behind those letters shapes originated from the project 'Recto-Verso', a book by the artist Ali Kazma with a text by Alberto Manguel on the history of books.

For the cover, Apeloig imagined new letters, keeping in mind the form, weight and size of books and arranged as if in a game of origami. The typeface has been named after the artist's name Ali Kazma.



Philippe Apeloig
Recto-Verso

Take5
31 × 25 cm
2012



reformation

universe

democracy

collective

memories

origami



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one morning, when greger samsa woke from troubled dreams, he found himself transformed in his bed into a horrible vermin. he lay on his armour-like back, and if he lifted his head a little he could see his brown belly, slightly domed and divided by arches into stiff sections. the bedding was hardly able to cover it and seemed ready to slide off any moment. his many

legs, pitifully thin compared with the size of the rest of him, waved about helplessly as he looked. 'what's happened to me?' he thought. it wasn't a dream. his room, a proper human room although a little too small, lay peacefully between its four familiar walls. a collection of textile samples lay spread out on the table - samsa was a travelling salesman - and above

it there hung a picture that he had recently cut out of an illustrated magazine and housed in a nice, gilded frame. it showed a lady fitted out with a fur hat and fur boa who sat upright, raising a heavy fur muff that covered the whole of her lower arm towards the viewer. greger then turned to look out the window at the dull weather. drops of rain could be heard hitting the

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between its four familiar walls. a collection of textile samples lay spread out on the table - samsa was a travelling salesman - and above it there hung a picture that he had recently cut out of an illustrated magazine and housed in a nice, gilded frame. it showed a lady fitted out with a fur hat and fur boa who sat upright, raising a heavy fur muff that covered the whole of her lower arm towards the viewer. greger then turned to look out the window at the dull weather. drops of rain could be heard hitting the pane, which made him feel quite sad. 'how about if i sleep a little bit longer

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16

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Uppercase / Lowercase

a	b	c	d	e	f	g	h	i	j	k	l	m
n	o	p	q	r	s	t	u	v	w	x	y	z

Accented Uppercase / Lowercase

À	Á	Â	Ã	Ä	Å	Æ	Ç	È	É	Ê	Ë	Ï
Ì	Í	Î	Ï	Ñ	Ò	Ó	Ô	Õ	Ö	Ø	Ù	Ú
Û	Ü	Ý	Ť	Ŧ	Š	Ž	Þ	Ɔ	Ɔ	Ɔ		

Figures

0	1	2	3	4	5	6	7	8	9			
---	---	---	---	---	---	---	---	---	---	--	--	--

Superscript Subscript

0	1	2	3	4	5	6	7	8	9			
0	1	2	3	4	5	6	7	8	9			

Currency, Fractions & Mathematical Signs

\$	¢	€	₣	€	ƒ	¼	½	¾	%	‰	'	"
×	÷	<	>	≤	≥	-	+	±	=	≠	≈	~
Ω	Σ	Π	π	√	∫	∞	Δ	∩	∪			

Punctuation & Ideographs

!	¡	?	¿	.	,	:	;	...	—	-	-	-
[]	[]	{	}	/	\			#	«	»
<	>	"	"	"	'	'	,	.	†	‡	§	¶
©	®	™	™	°	≡	≡	¶					

Arrows & Stylistic Alternates

←	↑	→	↓	↖	↗	↘	↙					
---	---	---	---	---	---	---	---	--	--	--	--	--





Fractions

1 1/2 1 1/4 1 3/4

Discretionary Ligatures

info → ↗

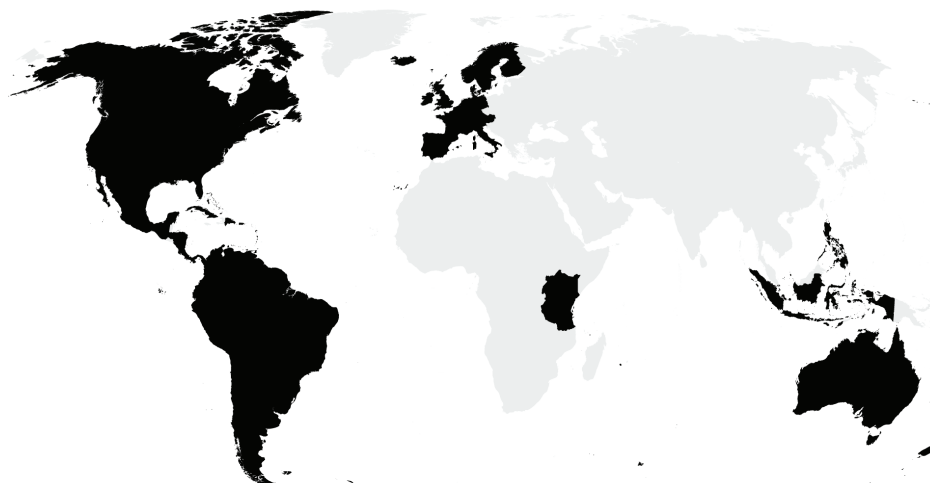
Subscript / Denominators

1/2 1/4

Superscript / Numerators

1² 1⁴

Language and codepage support



Supported Character Set

Tables:
Unicode Basic Latin,
Latin-1 Supplement

Supported languages

Albanian
Danish
Dutch
English
Estonian
Faroese
Finnish
Flemish
French
German
Icelandic

Indonesian
Irish
Italian
Malay
Norwegian
Portuguese
Scottish Gaelic
Spanish
Swahili
Swedish
Swissgerman
Tagalog



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Basic vs Standard

Please check [Glyph Sheet + Language Support](#) page to get detailed informations about the characterset.

Designer

Philippe Apeloig

Development

Nouvelle Noire

Publisher

Nouvelle Noire GmbH, Zürich

Version

1.0

Release

2013

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